



Guide

Choosing materials that make real-time, in-situ environmental sensors a reality

Introduction

Environmental monitoring is undergoing a fundamental shift. Regulatory pressure, climate volatility, industrial decentralisation and public health risk are all driving demand for real-time, in-situ sensing rather than delayed, laboratory-based analysis. Whether the target is heavy metals in water or chemical pollutants in soil and wastewater, there is an increasing need for continuous, location-specific data to act in real-time.

Where it's true that sensor concepts, transduction mechanisms and data infrastructures have advanced rapidly, materials selection still remains the dominant bottleneck. Many sensing platforms perform well under controlled laboratory conditions but fail when deployed into complex, variable, and often harsh real-world environments. Drift, fouling, low signal stability and poor selectivity continue to undermine confidence in field data.

This makes choosing the right sensing material the difference between a demonstrator and a deployable technology. This guide explores how material choice sits at the core of real-time, in-situ environmental sensing and why advanced carbon nanomaterials are emerging as the most viable route to scalable, high-performance deployment.

The core requirements of real-time, in-situ environmental sensors

To function effectively outside the laboratory, real-time, in-situ environmental sensors must meet a specific set of material-driven requirements. These requirements arise from the need to detect low-concentration targets within chemically complex environments whilst maintaining reliable performance over extended deployment periods. As a result, the suitability of any sensing platform is determined by how well its materials can satisfy the following core criteria.

High sensitivity at low analyte concentrations:

Environmental targets are often present at trace or ultra-trace levels. The sensing material must amplify small physicochemical interactions into a measurable signal without excessive noise.

Selectivity in complex matrices:

Environmental samples are chemically crowded. Materials must support functionalisation strategies that discriminate between target species and interferents.

Signal stability over time:

Real-time monitoring requires reproducible performance across days, weeks or months, not single-use measurements.

Resistance to fouling and degradation:

Biofouling, particulate deposition and chemical attack rapidly degrade many conventional electrode materials.

Compatibility with scalable manufacturing:

A material that cannot be reproducibly fabricated at scale will never move beyond pilot deployment.

Where controlled–environment testing also comes in

Environmental monitoring takes place in uncontrolled, real-world settings, but the path to reliable in-situ sensing almost always begins with controlled–environment testing. Controlled environments allow sensor developers to isolate variables, validate detection mechanisms and understand failure modes before deployment. For environmental sensors this step is essential.

In practice, controlled–environment testing enables calibration against known concentrations, assessment of cross-sensitivity to interference and evaluation of signal drift under defined temperature, humidity and chemical conditions. It is especially important when sensors are designed to detect low-abundance targets where small changes in surface chemistry or local environment can have a disproportionate impact on signal output.

However, a recurring challenge is that many sensors which perform well under controlled conditions fail to translate that performance into the field. This disconnect highlights that performance under controlled laboratory conditions does not necessarily predict whether the sensor materials will maintain functionality once environmental complexity is reintroduced.



Why multiplexed and IoT-enabled systems are the future of environmental testing

Environmental monitoring is moving towards multiplexed, networked sensing platforms capable of capturing multiple data streams simultaneously and transmitting them in real time. These sensors enable broader environmental insight by detecting multiple contaminants, biomarkers or physicochemical parameters within the same platform.

When combined with IoT connectivity, multiplexed systems support continuous monitoring, remote access and integration into wider environmental intelligence frameworks. This shift places additional demands on sensing materials. Materials must support multiple functionalisation strategies without signal interference, maintain stability under repeated measurement cycles and operate reliably within low-power, miniaturised systems. Importantly, they need to do so without introducing excessive noise or cross-talk between sensing channels.

Limitations of traditional materials in real-time environmental sensors

Many of the materials historically used in environmental sensors were never designed for continuous, in-situ operation. Noble metals, bulk carbons and polymer-coated electrodes can deliver acceptable performance in short-term or laboratory-based measurements, but they exhibit fundamental weaknesses when deployed long term. Common limitations include:

- **Limited electroactive surface area**, restricting sensitivity at low analyte concentrations
- **Susceptibility to fouling**, particularly in biologically active or particulate-rich environments
- **Poor long-term signal stability**, leading to drift and frequent recalibration
- **Restricted functionalisation options**, limiting selectivity in complex matrices
- **Manufacturing variability**, which undermines reproducibility at scale

These constraints are multiplied in multiplexed and IoT-enabled systems, where material failure in a single sensing element can compromise the integrity of the entire platform. As a result, traditional materials increasingly represent a bottleneck rather than an enabling technology.

The emergence of new carbon nanomaterials for in-situ sensing

To overcome these limitations, environmental sensing has turned towards new generations of carbon nanomaterials engineered specifically for electrochemical performance in complex environments. Unlike conventional carbons, these materials are designed to maximise electroactive surface area, support efficient charge transport and enable stable, selective functionalisation.

Advanced carbon nanomaterials offer several critical advantages for in-situ sensing:

- Enhanced sensitivity through increased interaction between analytes and the sensing interface
- Improved signal-to-noise ratios, enabling reliable detection at trace levels
- Greater chemical and mechanical resilience under prolonged exposure



Why advanced carbon nanomaterials are ideally suited to environmental monitoring

To overcome the inherent limitations of traditional sensing materials, environmental monitoring can turn to novel carbon nanomaterials engineered specifically for real-time, in-situ operation. These materials represent a step change in how the sensing interface is designed, structured and functionalised. By rethinking carbon at the nanoscale, they enable sensing platforms that can tolerate environmental complexity, operate continuously and support the performance demands of next-generation environmental monitoring systems.

High sensitivity in low-concentration regimes

Their large electroactive surface area increases interaction between target analytes and the sensing interface, enabling reliable detection at trace and ultra-trace levels.

Stable performance in complex chemical matrices

Advanced carbon architectures support selective functionalisation while maintaining conductive pathways, reducing signal interference from non-target species.

Resistance to fouling and surface degradation

Structurally robust carbon nanomaterials are less susceptible to biofouling, particulate accumulation and chemical attack, supporting longer deployment lifetimes.

Low noise and reproducible signal output

Efficient charge transport through interconnected conductive networks improves signal-to-noise ratios and reduces drift during continuous operation.

Compatibility with multiplexed sensing platforms

Their ability to support multiple functionalised regions or sensing modalities makes them well suited to multi-analyte and integrated sensor systems.

Scalability and manufacturing reproducibility

Advanced carbon nanomaterials can be produced with consistent properties at scale, enabling reliable sensor fabrication beyond laboratory prototyping.



Why iGii makes real-time environmental sensing achievable

Real-time, in-situ environmental sensing demands materials engineered for complexity, longevity and scale. As environmental monitoring systems evolve towards multiplexed, connected platforms, the limitations of traditional materials become increasingly apparent.

Gii has been developed specifically to address these challenges. As an advanced carbon nanomaterial, it combines high electroactive surface area and stable conductive architecture. These properties enable reliable operation in complex environmental matrices, resistance to fouling and consistency across large-scale manufacturing.

In the context of environmental monitoring, Gii is an enabling technology. By removing material-driven constraints on sensitivity, stability and scalability, it allows real-time, in-situ environmental sensors to move beyond demonstration and into practical deployment.

For organisations seeking to build the next generation of environmental sensing platforms, material choice is the defining decision and Gii is engineered to make that decision future-proof.

Get in touch today

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